



University of Brescia
Department of Economics and Management



Scientific Conference on

Statistics for Health and Well-being

University of Brescia

Department of Economics and Management

25 – 27 September, 2019

CALL FOR PAPERS

The **ASA – Association for Applied Statistics** and the **Department of Economics and Management of the University of Brescia** in partnership with:

- **AICQ-CN** – Italian Association for Quality Culture, North and Centre of Italy (www.aicqcn.it)
- **AISS** – Italian Academy for Six Sigma (www.aiss.it)
- **ASSIRM** – Italian Association for Marketing, Social and Opinion Research (www.assirm.it)
- **SIS** – Italian Statistical Society (www.sis-statistica.it)
- **SIPSA** – Società Italiana di Psicologia della Salute (www.sipsa.org)
- **DMS StatLab** – Data Methods and Systems StatLab (sites.google.com/a/unibs.it/dms-statlab/)
- **ISI-SIG** – International Statistical Institute - Special Interest Group in Sports Statistics
- **BDsports** – Big Data Analytics in Sports Project (bdsports.unibs.it)
- **BDsensory** – Big Data in Sensory Analysis Project (bdsensory.unibs.it)
- **IASA** – International Academy of Sensory Analysis (iasa-network.org)
- **USCI** – Unione Statistica Comuni Italiani
- **ISTAT** – Istituto Nazionale di Statistica

organise in Brescia a scientific conference aimed at promoting applications that use statistical techniques and models suitable for health and well-being analyses.



Scientific Conference on Statistics for Health and Well-being
Department of Economics and Management, Brescia 25-27 Sept. 2019



The conference will last three days. Scientific reports at the Conference will be partly invited by the Scientific Committee and partly contributed by participants. Moreover, other scientific events, a round-table and sensory games on food and beverages will be held.

At each invited session two basic speeches will open the discussion, one held by an academic and the other by an expert from a company or an institution currently using statistics. This juxtaposition is aimed at favouring a better understanding between academia and production world.

This message is devoted to solicit contributed papers!

Contributed papers are welcome. Concerned scholars are invited to submit to the Scientific Committee an abstract, preferably in English, of no more than 1 page, title, authors' name, company or institution they belong to, and email included. The Committee, after acceptance, will contact the authors.

The official conference languages will be Italian and English. A good practice would be to write the slides in English, so that non-Italian participants can follow all presentations.

Deadlines

30 June, 2019: deadline for contributed papers' abstract (1 page)

10 July, 2019: abstract acceptance and deadline for early bird reduced fees accreditation (€ 110)*

31 July, 2019: deadline for *contributed short paper* (4 pages)

* Special early bird reduced fees of 50€ for junior participants (students and unstructured under 33 years old)

The abstract must be send by email to the Conference Secretariat (see below).

After acceptance notification of the abstract, at least one of the authors must pay the fees accreditation.

Publications

Selected short papers will be published in the **Book of Short Papers of the ASA Conference 2019 - Statistics for Health & Well-being** with ISBN.

The conference organizers will allow publishing, after a 'blind refereeing' process, full texts of the invited papers and of a selection of the contributed papers, in the following Scientific Journals:

Epidemiology, Biostatistics and Public Health

Micro & Macro Marketing

Quality & Engineering

Statistica Applicata – Italian Journal of Applied Statistics

All journals currently publish in English; *Micro & Macro Marketing* and *Quality & Engineering* hosts also papers in Italian.

Other information can be found at the Conference website:

www.sa-ijas.org/wp/

The Conference Secretariat can be contacted also through the following email address:

asa.conference@sa-ijas.org

Conference session topics include, but are not limited to, the following areas of special interest:

Health and healthcare	Resilience and vulnerability
Education and health	Sport, Health and wellbeing
Health Psychology	Sport analytics
Work and life balance	Health and fitness
Economic well-being	Sport psychology
Social relationships and social health	Statistics and tourism
Welfare and well-being	Food and beverage, health, well-being and life quality
Safety and security	Qualitative and quantitative methods for sensory analysis
Subjective well-being	Psychology and food
Environment and pollution	Food and beverage industries and markets
Innovation, research and creativity	Methods and models for health and well-being analysis
Quality of health services	Technology for health analysis
Equitable and sustainable well-being	

Scientific Programme Committee:

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