



in partnership with



and with the support of



Scientific Conference on

*"Statistical Intelligence and Artificial Intelligence:
From Data to Aware Decisions"*

at the

University of Teramo

(D'Annunzio Compound, 1 Renato Balzarini St., Teramo)

16-18 September 2026

CALL FOR PAPERS

The ASA – Association for Applied Statistics, in partnership with ISTAT – The Italian National Institute of Statistics and the University of Teramo – Department of Communication Science, and Department of Political Science,

jointly with the following organizations (provisional list):

- **AICQ-CN** – Italian Association for Quality Culture (north and centre of Italy),
- **AISS** –Italian Academy for Six Sigma,
- **ASSIRM** – Italian Association for Marketing, Social and Opinion Research,
- **Guglielmo Tagliacarne Institute** - The scientific institute of the Italian Union of the Chambers of Commerce,

and with the support of:

- **SIS** – The Italian Statistical Society,,
- **USCI** – The Italian Union of the Municipal Statistical Offices (to be confirmed),
- **INAPP** – The Italian National Institute for the Analysis of Public Policies (to be confirmed),
- **DEMETRA** – An Italian agency for surveys and statistical analysis, and
- **BILENDI & RESPONDI** – An Italian agency for marketing, social and opinion research,

organise a mixed-mode on-site/web scientific conference to promote original statistical methods and applications to support the decisions of enterprises, public bodies and other social organisations. Contributions to enhancing the joint use of statistics, data and artificial intelligence (AI) to improve commercial and public activities are welcome.

Presentation of the Conference

Societies are affected by emergencies of various kinds that stress the capability of advanced societies to grant current living standards and security to people, and sustain economic growth and environment safeguard. Moreover, both the irreversible digitalisation process of the information systems of social and economic bodies, the large amount of sparse data and the advent of AI pose new technical challenges to researchers and decision makers. To make the most effective use of the growing amount of data, both from administrative and survey sources, researchers and managers need to develop specific, in-house expertise in the statistical analysis of this information amount.

This Conference aims to discuss how statistical techniques, jointly with data and AI, can support decision makers in their activities and be a forum in which managers and public administrators can express their knowledge needs to a wide audience of applied statisticians.

As in its tradition, the ASA conference is, however, open to original contributions to every field of applied statistics and to any application using statistics as an analytical method, even outside the specific topic of “Statistical Intelligence and Artificial Intelligence: From Data to Aware Decisions” chosen for this specific edition.

Scientific Programme Committee

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Local Organising Committee (provisional)

Chairs: **Fabrizio Antolini** and **Andrea Ciccarelli**

Members:

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Submission of abstracts and contributed papers

Contributed papers are welcome. Concerned scholars are invited to submit to the Scientific Committee an abstract in English, of no more than 300 words, with title, authors' name, company or institution they belong to, and email included.

The official conference languages will be Italian and English. A good practice would be to write the slides in English, so that all participants can follow the presentation.

Conference session topics

Conference session topics include, but are not limited to, the following areas of special interest:

Data science	Artificial Intelligence - AI
Decision making techniques	Health and well-being analysis
Education and research evaluation	Service quality (measurement and control)
Welfare evaluation	Quality of food and beverage
Tourism	Social effects of ageing
Environment and pollution	Youth distress
Safety and security	People's well-being
Productivity and wages	Women's rights
Marketing research	Risk measurement and control studies
Impact assessment	Economic and social implication of innovation

Awards for applied statisticians

The ASA, jointly with the AICQ-CN, offers a 1,000-euro award for the **best graduation thesis in applied statistics**. For information, see: <https://www.sa-ijas.org/>.

The ASA launches also **an award** for the **best oral and written presentations of applied statistics works** performed by junior participants (below the age of 35) at the Teramo conference. For information, see: <https://www.sa-ijas.org/>.

Conference Deadlines

- **31 May 2026:** abstract submission (max 300 words).
- **31 July 2026:** early bird reduced accreditation fees (see below).
- **From 1 August 2026:** regular accreditation fees (20 euros on top of the pertinent early bird fee)
- **20 September 2026:** short paper (4 - 6 pages) submission, only for those who wish to be published in the conference Book of short papers (with DOI and ISSN).

Accreditation fees are requested to at least one of the authors of each contribution (abstract and/or short paper) and for any participant to the conference.

Conference Fees

For ASA associates who are up to date with annual fees (until 31 July 2026):

- Early bird reduced accreditation fees amount to €130;
- Special early bird reduced fees for junior participants*: €70;

For ASA associates who are not up to date with annual fees (until 31 July 2026):

- Early bird reduced accreditation fees amount to €130+annual ASA enrollment fee;
- Special early bird reduced fees for junior participants: €70+annual ASA enrollment fee;

For other participants (until 31 July 2026):

- Early bird reduced accreditation fees amount to €200;
- Special early bird reduced fees for junior participants*: €130;
- Special early bird reduced fees for (senior) ISTAT scholars: €140;

From 1 August 2026 on participants' fees will be 20 euros more than the pertinent early bird fee.

*Junior participants are students and unstructured until 34 years old at the conference start.

Publications

Authors of both invited and spontaneous papers are invited to submit a 4-6 page **short paper** in English (in addition to the abstract of their presentation). The template for the paper can be downloaded from the conference website. The submitted short papers will be published after a *blind reviewing* process.

The reviewed papers will be published on a book of short papers titled: *Statistical Intelligence and Artificial Intelligence: From Data to Aware Decisions*, with DOI and ISSN, as first issue of the FUP – Firenze University Press publishing series *Studies in Applied Statistics*.

Alternatively, some short papers will be considered for publication in the following scientific journals:

- *Micro & Macro Marketing*
- *Quality & Engineering*

In addition, authors of the short papers will be solicited to submit an extended version of their papers to the scientific journal **Statistica Applicata – Italian Journal of Applied Statistics**.

Conference website and contacts

Other information can be found on the Conference webpage:

<https://asa2026.unite.it>

The Conference Secretariat can be contacted also through the following email address:

asa2026@unite.it